



# Tō Tātou Rautaki Our Strategy

We take a considered approach across the four focus areas and prioritise initiatives that are clearly 'by', 'for' and 'with' one or some of our priority communities.

These include Tangata whenua, Pacific peoples, communities of Northland, communities of South Auckland, children and young people, former refugees, new migrants, Rainbow communities and people living with a disability.

We also prioritise activities that focus on increasing understanding and giving effect to Te Tiriti o Waitangi and Climate Action.

If you have any questions please contact the Funding Support Team on 0800 272 878 Monday to Friday 9am-5pm  
[foundationnorth.org.nz](http://foundationnorth.org.nz) | [info@foundationnorth.org.nz](mailto:info@foundationnorth.org.nz)

# Ngā Hua Our Focus Areas



## Hāpai te Ōritetanga Increased Equity

**Equity means that everyone in society is valued the same and has the same access to opportunities. An equitable society is one that is fair, without bias and where all people can thrive on their own terms. We want to improve equity in our communities now and for future generations.**

We support approaches that achieve the aspirations of Māori and Pacific communities and address systemic and intergenerational inequalities in South Auckland and Northland. We also prioritise solutions that place children and young people at the centre.

We support activity that will lead to:

- Thriving tamariki, rangatahi and whānau
- Improved equity and wellbeing as Māori and as Pacific peoples
- Tangata whenua as partners in decision making
- Communities leading their own solutions and changing systems
- Māori and Pacific languages and cultures thriving.



## Whakauru Mai Social Inclusion

**Social inclusion means that everyone feels valued and included as part of our society, can access opportunities and influence decisions that affect them.**

We support approaches that reduce discrimination and racism and increase social inclusion. Former refugees, new migrants (fewer than five years in New Zealand), rainbow communities and people living with a disability are our priority.

We support activity that will lead to:

- Greater sense of belonging, acceptance and inclusion
- Inclusive laws and policies
- Equal access to opportunity
- Self-determination and influencing decision making
- Meaningful participation in society by diverse communities.



## Whakahou Taiao Regenerative Environment

**A regenerative environment approach supports a deeper understanding of the relationship between people and Te Taiao (the environment).**

We support joined-up approaches to conserving, restoring, and renewing the environment so that Te Taiao and people can flourish together. Initiatives proposed by tangata whenua are our priority.

We support activity that will lead to:

- Ecosystems and communities being renewed and regenerated
- Mātauranga Māori (indigenous knowledge, practices, and approaches) being recognised, valued and implemented
- Tino rangatiratanga – community-led action for Te Taiao
- Connection and access to Te Taiao.



## Hāpori Awhina Community Support

**Positive activities that bring communities together improves community wellbeing.**

We support participation in positive activities that improve community wellbeing. We support activity that will lead to:

- Communities coming together and social connection
- Access to and participation in community activities and spaces
- Increased skills and creativity
- Community pride
- Community resilience.