
Asian Artists' Fund Application Guide

1 Who can apply?

Individuals, collectives, and companies who identify as Asian can apply. You or a project partner must also be a NZ citizen or permanent resident.

Our definition of 'Asian', is based on the categories used in the census, as described by Statistics New Zealand in 1996 (SNZ) (4). "This group is made up of people with origins in the Asian continent from Afghanistan in the west to Japan in the east and from China in the north to Indonesia in the south."

The outcomes of the project must also benefit the communities of Auckland and/or Northland.

Organisations who are supported by the Creative New Zealand Toi Uru Kahikatea or Toi Tōtara Haemata Investment programmes are ineligible to apply. However, an artist may apply for an internship where a Toi Uru Kahikatea or Toi Tōtara Haemata Investment organisation is nominated by them as the host organisation. (Stream 3.2).

2 Things we cannot fund

- Game design, fashion design and commercial design.
- Feature films, short films and film/screen development activities.
- Projects, project phases, or activity programmes that have received support from Manatū Taonga Ministry for Culture and Heritage via the Arts and Culture COVID Recovery Programme (excluding Cultural Sector Emergency Relief Fund, the Arts and Culture Event Support Scheme and the Grant for Self-Employed Individuals).
- The same phase of activity which has already been funded by a Creative New Zealand Arts Grant or Asian Artists' Fund grant. i.e. if you have been funded for a development phase of a project via these funds you cannot apply for more development costs for the same project. You are able to apply for a different phase, i.e. presentation of the project.
- Activities that are the responsibility of other government agencies.
- Core education resources and activities are part of the curriculum and course of study in New Zealand, including early learning, school or further education.
- Purchase of capital items (the purchase or improvement of long-term assets – IRD defines this as \$1,000 or higher), renovating or buying buildings, or restoring marae.
- Activities that are part of the core business of a Tertiary Education.
- Organisation (TEO), Territorial Local Authority (TLA) or Council Controlled Organisation (CCO).
- Academic research or tertiary study.
- For more detail, see Foundation North's [exclusions list](#) and Creative New Zealand's [exclusions list](#).

3 Community Benefit vs Commercial Gain

If your project has strong potential to generate significant revenue over and above that required to remunerate arts practitioners fairly and cover project costs for the period of the project, it is unlikely to be a strong fit with Foundation North's status as a Community Trust, and as such it will be ineligible.

Examples of a project that would be assessed as being mainly focused on commercial gain:

- Any project where the income projections far exceed the costs to create and present the project **and** the budget includes fair remuneration for all artists involved in the project for the period of the project.
- A start-up venture that needs establishment costs to create a platform to sell commercial artworks internationally with a clear potential to be a profit-making business.
- An artist with a dealer and consumer following who is seeking costs to develop work that will appear in a commercial gallery with significant potential for profit.
- We acknowledge that the arts have challenges with all levels of sustainability, including financial. We also recognise that artistic projects have the potential to generate a range of revenue levels.

If you are unsure whether your project has strong potential to be focused on commercial gain, please contact our funding support team 0800 272 878.

4 Career Stage

Artists at all career stages are welcome to apply to the fund. No one career stage will be prioritised. Applicants will be asked to nominate their career stage in the application form – emerging artist, mid-career artist, or established artist. These are self-selections and applicants will not have to include evidence proving their stage. We have included definitions below for each career stage as a guide.

Emerging Artist definition

An artist, arts practitioner, group or organisation:

- *has received recognition for the creation or presentation of at least one artwork, event or development programme (e.g. a workshop series, mentoring programme) in the area of arts practice for which they are applying for funding.*
- *is recognised by peers or experts in the artist’s area of arts practice, or other people of standing within the artist’s community.*
- *has specialised training or practical experience in their area of arts practice (training need not have been at an academic institution).*
- *A mid-career or established artist in one area of practice may define themselves as emerging if, in the project they are applying for, they are exploring a new area of arts practice.*

Mid-Career Artist Definition

An artist, arts practitioner, group or organisation:

- *has received recognition for the creation or presentation of at least three artworks, events or development programme (e.g. a workshop series, mentoring programme), in the area of arts practice for which they are applying for funding.*
- *has endorsement and support for their work from at least two peers or experts in their area of arts practice and has achieved critical acclaim.*

Established Artist Definition

An artist, arts practitioner, group or organisation:

- *has consistently achieved the successful public presentation of critically acclaimed artworks, events or development programme (e.g. a workshop series, mentoring programme) in an area, or areas of arts practice across their career.*
- *peers or experts acknowledge their work and contribution to their area of arts practice as influential within Aotearoa, and/or;*
- *has achieved recognition or awards for their contribution to their arts practice, this could include but is not limited to an arts laureate, a new year’s honour, or domestic, or international prizes.*

5 How will applications be assessed?

Applications will be assessed by at least two peer assessors — other Asian arts practitioners — who represent a range of career stages and art forms and who will be representative of a range of Asian communities.

Where an assessor has a conflict of interest with a project (for example, where they are involved in the project or may be perceived to have a conflict of interest due to a friendship or existing working relationship), they will be ineligible to assess that application.

Applications will be assessed according to the vision and aims for the project, viability, and currency (why is this project important now?).

The strategic and budget assessments will be undertaken by Foundation North staff.

Once all applications have been assessed, they will be put forward to an advisory group comprised of Asian arts practitioners who will then make recommendations to the board of Foundation North.

At the decision-making stage, the assessments will be grouped to enable like-for-like comparison. Groupings will consider the career stage and the stream selected.

Career stage groupings:

Each applicant will be asked to self-select their career stage as part of their application.

We have done this to build equity of assessment across the different career stages into the process. This means emerging artists will be assessed against emerging artists, mid-career artists will be assessed against mid-career artists, and established artists will be assessed against established artists.

Stream groupings:

Each applicant will be asked to select the stream they are applying to as part of their application.

Applications will be assessed like with like. If your application is for stream one (projects), it will be assessed against other project applications. Those applying for internships will be assessed against other internship applications, and so on.

6 Documents to submit

Compulsory

- Detailed project budget, [please use this template](#)
- A project plan/timeline
- Key personnel involved in the project

If applicable to your request:

- Applications involving any capacity/capability work; quotes and a scoping document for any capacity/capability work.
- Applications that involve, and demonstrate the need for, the purchase of equipment necessary for the delivery of the project; quotes must be provided.
- Applications involving a mentor/mentee relationship must include:
 - a description of the mentoring process you or your organisation will follow.
 - best practices for mentoring, including appropriate supervision and pastoral care.
 - evidence of appropriate cultural support and guidance from staff, management and/or Board members.
 - a clear description of the focus and timeframe of the mentoring, including defined role and responsibilities.
 - evidence that the mentor is prepared to be involved.
 - evidence of fair remuneration for mentor and mentee, [see remuneration guidelines here](#).

Other documentation you wish to include may also be attached. Examples include:

- Community engagement plan (you may wish to include this if your project or practice includes community participation).
- Marketing plan.