



Our Identity *Quick Guide*

Version Two: *Issued February 2023*



FOUNDATION NORTH

*Pūtea Hāpai Oranga
Funding to Enhance Lives*

Descriptor

*Who we are and
what we do*

To enhance lives, Foundation North provides funding and support to initiatives large and small to respond to their communities now and for generations to come. In doing so, we support community-based initiatives in Tāmaki Makaurau and Te Tai Tokerau.



Our Logo

Handle with care!

FULL COLOUR

This is our primary logo. Show it confidently and reproduced well so it is always clearly legible.



ONE COLOUR

This version of the logo should be used in situations when full colour printing is not available.



SMALL SCALE - *Limited Use*

This version of the identity has been graphically simplified to allow scaling to very small sizes.

It is limited to scenarios where the identity is being used between the following size range:

Largest: 25mm wide
Smallest: 15mm wide



One colour *Examples*



Small scale *Examples*



T-shirt
Sponsorship document



Thank you for acknowledging our support by displaying our logo. You can also tag us on our social media channels. Ngā mihi.

 FoundationNorthNZ

 foundationnorth

 Foundation North

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