

Diversity Fund 2022 Frequently Asked Questions

Q: How do you define Asian?

A: Good question; we have an official definition from Statistics New Zealand below and acknowledge that this mainly defines a geographical boundary.

We recognise that people choose to self-identify in many ways. In your funding request, we encourage you to describe your Asian heritage in any way you wish; please call us if you would like to discuss this further.

Here is the definition we're using of 'Asian', it is based on the categories used in the census, as described by Statistics New Zealand in 1996 (SNZ) (4).

"This group is made up of people with origins in the Asian continent from Afghanistan in the west to Japan in the east and from China in the north to Indonesia in the south."

Q: What is the purpose of the fund?

A: This initiative seeks to target funding towards impactful artistic projects that will achieve one or more of the following aims:

- Empower Asian artists to develop artistic practice and new artistic work
- Support Asian artists/arts organisations to present artistic projects
- Build the capability of Asian arts organisations, groups, and collectives
 - Broaden the reach of Asian-led work
 - Develop Asian audience participation
 - Develop emerging artists.

Q: Can I apply for ongoing operating costs for my organisation?

A: No, this fund is designed for one-off projects, we can fund fees but they have to be related to the delivery of a time-bound project (see remuneration guidelines for artists [here](#)).

Q: Why have you chosen to prioritise emerging artists and groups?

A: Evidence shows that it is generally more difficult for emerging artists to access funding. We have chosen this priority to provide more equity of access for this important group within the arts ecosystem.

Q: My organisation is an established Asian-led organisation/I am an established Asian artist. Is it worth me applying?

A: Yes, we encourage applicants from all career stages; the emerging artists' priority is just that. We want to see a diversity of projects applying to this round.

Q: Why is Foundation North (FN) & Creative New Zealand (CNZ) offering this fund?

Evidence shows that Asian artists are under-represented in arts funding in Aotearoa. FN & CNZ seek to address this gap by combining our respective strengths to reach into and support Asian arts communities.

Q: How will you do this?

A: We will work with applicants before and during the process to make the funding process more accessible than traditional funding pathways.

Q: Is my/our idea or project able to be considered?

A: This depends. To be a good fit for this fund, there are a few boxes you need to tick:

- Self-identify as Asian and/or demonstrate your organisation/group/collective is Asian-led or supporting Asian artists **and**
- The project benefits communities within the [Foundation North rohe](#) **and**
- Your project positively impacts Asian communities, Asian artists/arts organisations and audiences.

Q: My organisation is not Asian-led, but we have a project that will support Asian arts. Can we apply on their behalf?

A: It's best to give us a call to discuss your proposed project.

Q. I have funding from FN or CNZ for another project; can I apply to this fund?

A: Yes, you can apply to this fund.

Q: I already have funding from FN or CNZ for this project; can I apply to this fund?

A: No, sorry, you are ineligible to apply if you are currently receiving funding

- from Foundation North for this project, **or**
- from any Creative New Zealand initiative for the same phase of this project (including Creative Communities Scheme) **or**
- from NZ Film Commission, NZ on Air, Ministry of Culture and Heritage for the same phase of the project.

Q. I have investment funding with CNZ; can I apply to this fund?

A: No, you are not eligible to apply to this fund if you are supported by the Creative New Zealand [Toi Uru Kahikatea](#) or [Toi Tōtara Haemata](#) investment programmes.

Q: What art forms does this fund support?

A: Please refer to [this link](#) which details the art forms this fund will support.

Q: Great – it looks like I am eligible. Could you give me some examples of the type of project you would describe as impactful?

A: Yes, we have created a list of potential projects.

Example 1: Capability building projects that develop artists and practitioners:

- An organisation offering a digital capability programme to support emerging artists to connect online to Asian audiences.
- A new arts organisation applies for a capability project to strengthen its operational practice, organisational effectiveness, or financial health.
- An arts organisation increases access for Asian artists by providing targeted opportunities for professional development/new work development.

Example 2: Development of artistic practice & new work; and presentation activity:

- A community group comes together to develop a new work that explores their collective story of migration to Aotearoa.
- A collective of artists work together to develop their skills in a particular area of arts practice.
- A new work is created for presentation in a range of community venues in Auckland.

Example 3: Opportunities for diverse communities to access and participate in arts experiences and projects that:

- Increase a sense of belonging, acceptance and inclusion.
- Prioritise community voice and lived experience.
- Increase access to and engagement with Asian arts.

Q: My art form practice is digital, am I able to apply for this fund?

A: Yes, we can support projects that:

- Use digital and/or film-based skills and technologies within the artforms the fund supports. This includes short form screen content such as short films, web series, or other digital storytelling content for social media platforms (e.g. TikTok).
- We can also support developing or presenting work that involves new media and digital technology, such as virtual reality or other innovative ways of presenting work.

Q: We are a collective - how can we apply?

A: We encourage using an organisation to umbrella your request. Read this 'Umbrella' [guide](#) on the Foundation North website.

We are more than happy to discuss eligibility related to your specific circumstances, so please contact us if you have any questions.

Q: Can I apply as an individual artist?

A: We are more than happy to discuss eligibility related to your specific circumstances, so please contact us if you have any questions.

Q: What should I include about planning for potential COVID-19 interruptions?

A: Please refer to this [guide](#) on the Creative New Zealand website. We do require some thinking from you on how you will adapt your project to the Alert Level/Traffic Light scenario in place at the time of your application.

Q: When does the round open and close?

A: The fund will open in January; the latest we'll accept applications is 5:00pm, 4 March 2022.

Q: How will decisions be made?

A: The assessment process is being managed by Foundation North. Applications will be assessed internally by Foundation North staff. A steering group of Asian arts practitioners will support the assessment and recommendations to Foundation North and Creative New Zealand.

Q: How big is the fund?

A: Total funding is available is \$300,000.

Q. What is the maximum amount we can apply for?

There is a funding cap of \$35,000 per application.

Q: When will I hear if my application has been successful

A: We aim to notify successful applicants within 4-6 weeks of the fund closing on 4 March 2022.

Q: How do I apply?

A: Check our website in January 2022 for details on applying to the fund.

Our staff will support you to make an application.

For more information, please feel free to contact:

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Q: Are there any types of projects you do not fund?

A: Yes, here is a list of projects and costs not covered by this fund.

- Game design, fashion design and commercial design.

- Feature films, short films and film/screen development activities.
- Projects, project phases, or activity programmes have received support from Manatū Taonga Ministry for Culture and Heritage via the Arts and Culture COVID Recovery Programme.
 - Activities that are the responsibility of other government agencies.
 - Core education resources and activities are part of the curriculum and course of study in New Zealand, including early learning, school or further education.
 - Purchase of capital items, renovating or buying buildings, or restoring marae.
 - Activities that are part of the core business of a Tertiary Education Organisation (TEO), Territorial Local Authority (TLA) or Council Controlled Organisation (CCO).
 - Academic research or tertiary study

For more detail, see FN [exclusions list](#) and CNZ [exclusions list](#)